WEST LONDON JUNIORS
FOOTBALL FOUNDATION
WHITE CITY • WEST LONDON

FOUNDING COMMUNITY PARTNER

A £100,000 YEAR 1 PROGRAMME USING FOOTBALL TO CREATE HEALTH, OPPORTUNITY & BELONGING

THE OPPORTUNITY

WEST LONDON JUNIORS is creating an accessible community football programme for children and families across West London, with White City a priority. We will combine quality coaching with free or subsidised places for families who cannot afford regular organised sport.

£100K	£40K	£60K
YEAR 1 PROGRAMME	COUNCIL TARGET	PARTNER + COMMUNITY



WHAT THE PROGRAMME DELIVERS

- Affordable weekly coaching and competitive football.
- Free/subsidised places and kit for children facing financial barriers.
- Regular physical activity supporting better health and wellbeing.
- Safe after-school activity, safeguarding and positive role models.
- Family matchdays and events that bring parents and children together.
- Impact measured at baseline, 3 months and 6 months.

WHAT'S IN IT FOR YOUR COMPANY?

BRAND
Logo on WLJ kit, training wear and selected materials.

FAMILIES
Employees' children can join WLJ sessions and teams.

IMPACT
3- and 6-month health, participation and community reporting.

EMPLOYEES
Places in future WLJ senior men's and women's football.

COMMUNITY
Volunteering, family football days and White City events.

CONTENT
Social media, events and positive local storytelling.

A LOCAL PROGRAMME WITH MEASURABLE IMPACT

FREE PLACES FOR **FAMILIES** WHO NEED SUPPORT

3 / 6 MONTH IMPACT CHECKPOINTS

WHITE CITY PRIORITY COMMUNITY

MEET THE FOUNDER



Michael Tchoubouroff
Founder, West London Juniors

- UEFA B Licensed Coach
- Master in Football Business
- Sports Business Institute Barcelona

h&f hive

YOUNG HAMMERSMITH & FULHAM

PARTNER LEVELS

£20,000+	£10,000	£5,000
PRINCIPAL PARTNER	COMMUNITY PARTNER	SUPPORTING PARTNER

Tailored packages available

PARTNERSHIP OPTIONS

- ✓ Kit & training-wear branding
- ✓ Named free-place programme
- ✓ White City family football day
- ✓ Employee volunteering
- ✓ Impact report & partner content

LET'S GIVE WHITE CITY CHILDREN THE CHANCE TO PLAY, GROW & BELONG.

BECOME A FOUNDING PARTNER

WEST LONDON JUNIORS • FOOTBALL • COMMUNITY • OPPORTUNITY